

Terminal tackle you can depend on

TTW takes a closer look at the latest innovative and reliable terminal tackle introductions from Italian brand Stonfo. Here are the items the company believes will offer “eccellente” profits for dealers.

Based in the idyllic Italian city of Florence, Stonfo has been providing the fishing tackle industry with terminal tackle and accessories for the best part of 30 years. It sells products under the Stonfo brand to large wholesalers around the world, covering a wide range of fishing styles and disciplines.

Many items are patented and the company will soon be introducing others to the market as it continues to research and develop new ideas.

Stonfo works with a variety of materials in its manufacturing process and all products are entirely developed inside the company, from the initial idea to the

making and marketing.

In short, if you are not familiar with Stonfo, it's probably about time you were. Its smart ideas and inventions in the accessories market could definitely help increase the sales of almost any fishing tackle retailer. Below is just a small sample of the company's offerings.



PRO DRIVER

One of the flagship items in the newest release of Stonfo products is the Pro Diver. This is a hydrodynamic diver that allows anglers to subtly adjust the depth of any fishing lure while trolling. The diver unit is designed to be run ahead of your lure on your line and features an adjustable spoiler as well as four separate holes for attachment to the main line. These two variables give the angler a great amount of control over the depth that their lure fishes. It means that lures designed to fish at a certain depth suddenly become far more versatile thanks to the pulling power of the diver.

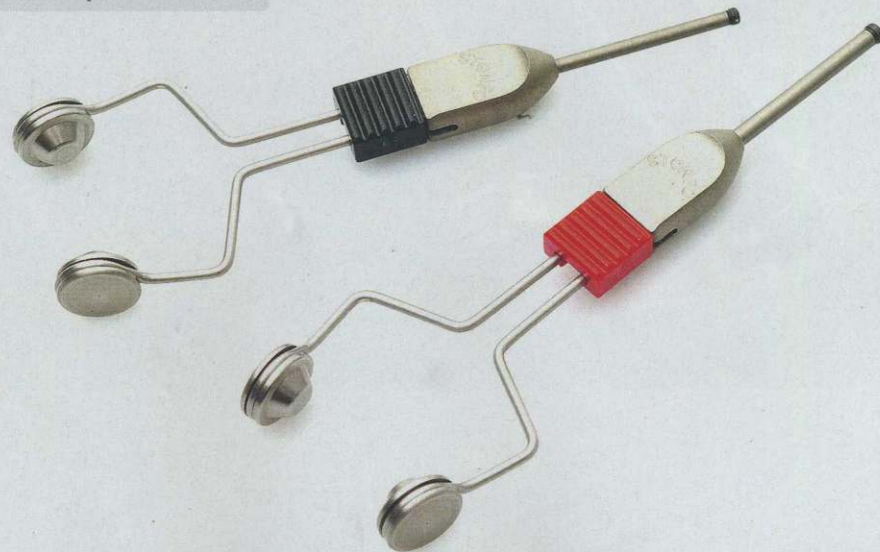
The diver is available in two sizes and is designed to be used at trolling speeds between one and seven knots. When a bite occurs, it simply returns to the surface so that it doesn't hinder the playing of a fish.

NEEDLE BOXES

Another new item from Stonfo arrives in the form of its modular needle boxes. These brightly coloured boxes are designed to protect any size needle up to 50 centimetres in length thanks to their shockproof material and snap-close lid.

The pack contains five sections of container so you can choose the custom length to best fit the needles you are using.

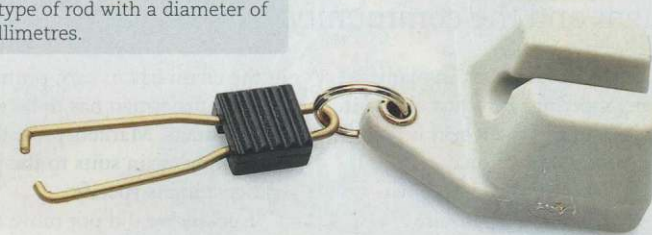
However, Stonfo offers several length options and different kits, so you can be sure there is something to offer your customers whatever their persuasion.



ROD HOLDER

This product was designed primarily with fly fishermen in mind; however, it could be used by other anglers too. It is a compact and lightweight rod holder that is designed to hang from a vest or jacket, allowing the angler to securely hold their rod in a hands-free way, so that they can easily change fly, lure or end tackle. It is also useful when holding or releasing a fish – you can clip your rod into it without fear of losing or breaking it.

It is made of soft, flexible rubber and can fit almost any type of rod with a diameter of seven to 10 millimetres.



APICALE SOFTLINK

One for the pole fishing retailers, Stonfo describes this product as the safest way to connect your line to your pole elastic. The Softlink elastic connector is composed of a highly resistant body with rubber knot cover and is perfect for use with hollow elastics of up to 4mm in diameter.

The Softlink is in two parts that fit together easily and securely and the product is available in three different, hi-viz colours – orange, yellow and green.



BOBTEC

The Bobtec is a perfected version of a long-standing product in the Stonfo collection for fly tyers. This stainless-steel bobbin features a slider to adjust the tension of the thread being used on it and allows for quick spool changes.

It promises perfect balance when rotating and is ideal to create a split-thread dubbing loop. The tube also features a strong and hardened steel brush to prevent fraying of the thread.

The Bobtec is available in two versions, with a larger one available for wider spools.



TTW's Guido Knegt (left) with the Stonfo team at EFTTEX 2016.